



# ASQ CRE Prep course

Lesson III. A. 7. b.

Design of Experiments

Differences & Approaches

# Hypothesis Tests



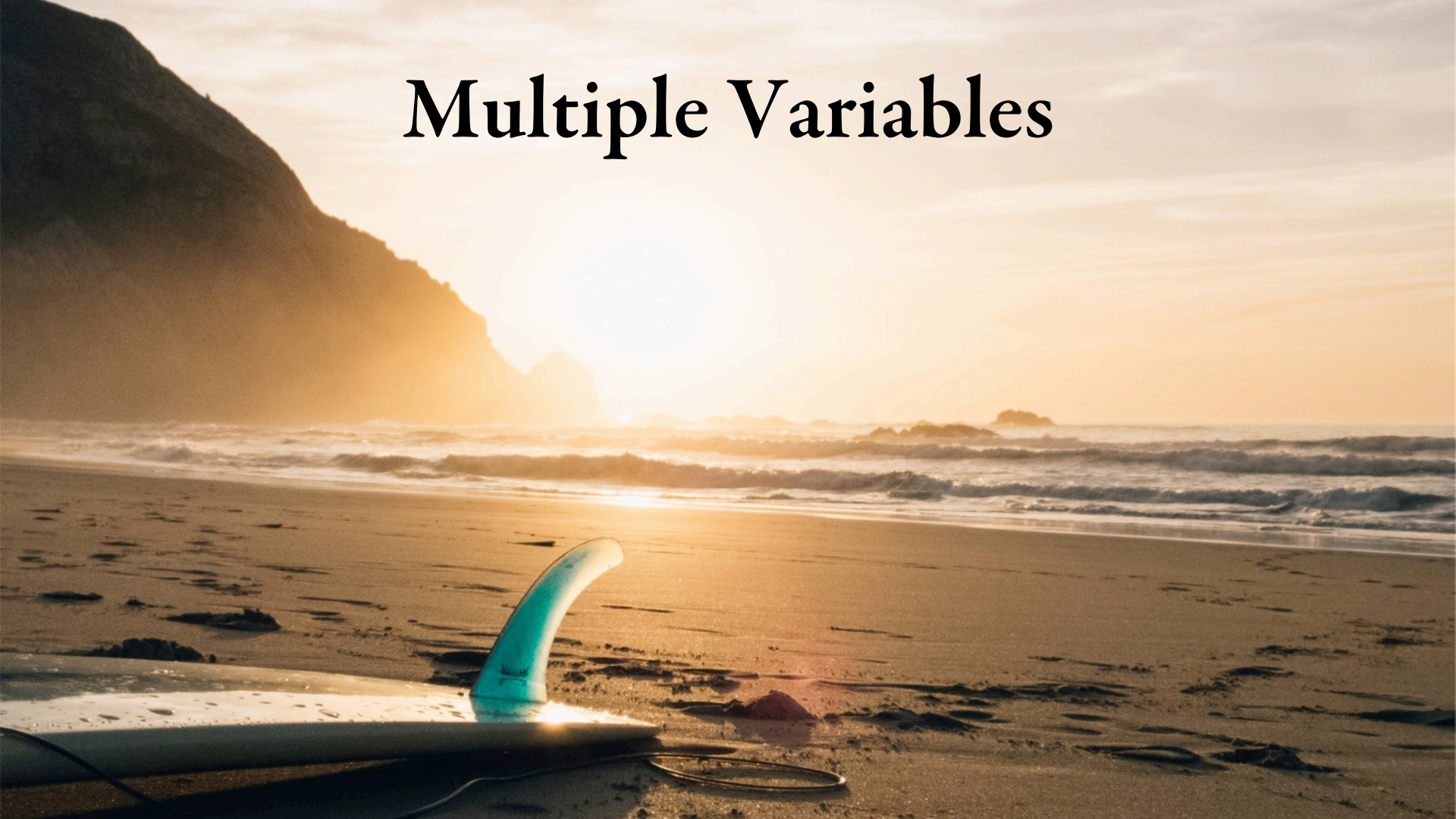


# Regression Analysis





# Multiple Variables



# What is important?

Response

A1

A2

B1

B2

C1

C2

# Types of Designed Experiments

## Traditional

- **Trial and Error**
- **Special Lots**
- **Pilot Runs**
- **Error of measurement**
- **Simple comparison of two factors**

## DOE

- **Interaction among many factors**
- **Using a comprehensive experimental plan**
- **The experimentation order is randomized, so the main effects are not confused**

# Types of DOE approaches

## Classical

- “+” & “-”
- **Statistically rigorous**
- **Focus on interactions**
- **Emphasize optimum results**
- **Statisticians**
- **Attempt to control more factors**

## Taguchi

- “1” & “2”
- **Less rigorous**
- **Focus on main effects**
- **Emphasize quick data collection**
- **Engineers**
- **Account for uncontrolled factors**



# Types of DOE approaches

## Classical preferred

- **cost of experiment is high**
- **Time required is long**
- **limited options to iteration**

## Taguchi preferred

- **Many uncontrollable factors**
- **Need for quick results**
- **Possible to iterate the experiment**



Questions



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Design of Experiments

Language of DOE